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# MIKE KOTULKA

DESIGN CREATIVE & DIGITAL DISPLAY ADVERTISING

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## EXPERIENCE

**CEO &  
SENIOR DESIGNER**  
2004 — PRESENT

### KOTULKA DESIGN & FREELANCE

Full service creative agency specializing in digital display banner ads, social media, website design, email marketing & print.

**INTERNATIONAL DESIGN  
MARKETING & ADVERTISING  
CONTRACTOR & FREELANCE**

### MAJOR CLIENTS

Merck Sharpe and Dome, Bristol Myers Squibb, Bridgestone North America, NFL, NHL, MLB Long John Silvers, Forex Trading, MasterCard, WE Tv, OWN Network, American Greetings, Big Green Egg, Thrillist, EA Sports

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## EDUCATION

**COMMUNICATION  
DESIGN**  
2000 — 2004

### KUTZTOWN UNIVERSITY

Focus on advertising and digital design. 4.0, Deans list Honors.

**DIPLOMA IN  
AUDIO PRODUCTION**  
2004 — 2005

### SAE NASHVILLE

School of Audio Engineering. Focus on Audio Production and Film Scoring. 4.0

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## OFF-SITE AGENCY WORK

**RAZORFISH**  
2013 — 2019

### DIGITAL DISPLAY

Large scale (50+) HTML5 Banner Advertising. Projects include: Summer Olympics and NFL.

**LEO BURNETT**  
2014 — 2019

### CREATIVE DIRECTION & DISPLAY

Large scale advertising campaigns. and page takeovers. Clients: USA Today, NHL.com



## PROFILE

I'm an extremely hard worker and my main focus is creating successful design campaigns and marketing strategies. I pride myself on hitting deadlines and not having to be hand held. I'll always work hard for the overall success of the team and company.

## SKILLS

HTML 5 Ads	██████████
Web Design	██████████
Social Media	██████████
eBlasts	██████████
Branding	██████████
Retouching	██████████
eCommerce	██████████

## SOFTWARE & CODE

**HTML 5 / CSS3 / JQUERY  
WORDPRESS / SQUARESPACE  
ADOBE CC**

Photoshop / Illustrator / Animate  
In-Design / Dreamweaver

**SKETCH  
PROTOOLS  
CUBASE**